

Counseling Case Summary Example

Encyclopedia of Case Study Research Template Analysis for Business and Management Students Handbook Cases in Sport Marketing Case Study Research The Case Study Handbook Narrative and Dramatic Approaches to Children's Life Story with Foster, Adoptive and Kinship Families Case Study Research Qualitative Content Analysis Bennett & Brachman's Hospital Infections Why Teach with Cases? What Is a Case? Ethics in Marketing Proceedings of a Symposium on Worst Case Analysis Methodology of Educational Research and Statistics Practical Healthcare Epidemiology Handbook on Evaluation Single Case Research Methodology Occupational Therapy with Aging Adults - E-Book Research Methods for Medical Graduates Albert J. Mills Nigel King Mark A. McDonald Robert K. Yin William Ellet Joan E. Moore John Gerring Udo Kuckartz John V. Bennett Cle-Anne Gabriel Charles C. Ragin Patrick E. Murphy Mr. Rohit Manglik Ebbing Lautenbach Reinhard Stockmann Jennifer R. Ledford Karen Frank Barney Abhaya Indrayan

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case study research has a long history within the natural sciences social sciences and humanities dating back to the early 1920 s at first it was a useful way for researchers to make valid inferences from events outside the laboratory in ways consistent with the rigorous practices of investigation inside the lab over time case study approaches garnered interest in multiple disciplines as scholars studied phenomena in context despite widespread use case study research has received little attention among the literature on research strategies the encyclopedia of case study research provides a compendium on the important methodological issues in conducting case study research and explores both the strengths and weaknesses of different paradigmatic approaches these two volumes focus on the distinctive characteristics of case study research

and its place within and alongside other research methodologies key features presents a definition of case study research that can be used in different fields of study describes case study as a research strategy rather than as a single tool for decision making and inquiry guides rather than dictates readers understanding and applications of case study research includes a critical summary in each entry which raises additional matters for reflection makes case study relevant to researchers at various stages of their careers across philosophic divides and throughout diverse disciplines key themes academic disciplines case study research design conceptual issues data analysis data collection methodological approaches theoretical traditions theory development and contributions from case study research types of case study research

in template analysis nigel king and joanna brookes guide you through the origins of template analysis and its place in qualitative research its basic components and the main strengths and limitations of this method practical case studies and examples from published research then guide you through how to use it in your own research project ideal for business and management students reading for a master s degree each book in the series may also serve as a reference book for doctoral students and faculty members interested in the method part of sage s mastering business research methods conceived and edited by bill lee mark n k saunders and vadake k narayanan and designed to support researchers by providing in depth and practical guidance on using a chosen method of data collection or analysis

cases in sport marketing simulates real life scenarios for sport marketers as exhibition games in the preseason simulate the regular season for professional athletes the text begins with four introductory chapters to explain the case study method and then dedicates the remaining fifteen chapters to fifteen sport marketing cases that cover a wide range of issues and sport industry segments by working through the cases students can examine an array of situations and gain experience grappling with actual problems faced by managers each case presents the critical issues at hand possible alternatives for consideration and the criterion necessary to make an informed decision the final chapter provides an overview of the sport marketing field

providing a complete portal to the world of case study research the fourth edition of robert k yin s bestselling text case study research offers comprehensive coverage of the design and use of the case study method as a valid research tool this thoroughly revised text now covers more than 50 case studies approximately 25 new gives fresh attention to quantitative analyses discusses more fully the use of mixed methods research designs and includes new methodological insights the book s coverage of case study research and how it is applied in practice gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields key features of the fourth edition highlights each specific research feature through 44 boxed vignettes that feature previously published case studies provides methodological insights to show the similarities between case studies and other social science methods suggests a three stage approach to help readers define the initial questions they will consider in their own case study research covers new material on human subjects protection the role of institutional review boards and the interplay between obtaining irb approval and the final development of the case study protocol and conduct of a pilot case

includes an overall graphic of the entire case study research process at the beginning of the book then highlights the steps in the process through graphics that appear at the outset of all the chapters that follow offers in text learning aids including tips that pose key questions and answers at the beginning of each chapter practical exercises endnotes and a new cross referencing table case study research fourth edition is ideal for courses in departments of education business and management nursing and public health public administration anthropology sociology and political science

if you re enrolled in an executive education or mba program you ve probably encountered a powerful learning tool the business case but if you re like many people you may find interpreting and writing about cases mystifying challenging or downright frustrating in the case study handbook william ellet presents a potent new approach for analyzing discussing and writing about cases early chapters show how to classify cases according to the analytical task they require solving a problem making a decision or forming an evaluation and quickly establish a base of knowledge about a case strategies and templates in addition to several sample harvard business school cases help you apply the author s framework later in the book ellet shows how to write persuasive case analytical essays based on the process laid out earlier extensive examples of effective and ineffective writing further reinforce your learning the book also includes a chapter on how to talk about cases more effectively in class any current or prospective mba or executive education student needs to read this book

narrative and dramatic approaches to children s life story with foster adoptive and kinship families outlines narrative and dramatic approaches to improve vulnerable family relationships it provides a model which offers new ways for parents to practise communicating with their children and develop positive relationships the book focuses on the theatre of attachment model a highly innovative approach which draws from a strong theoretical base to demonstrate the importance of narrative and dramatic play for sharing the children s life history in the family home with their adoptive foster or kinship parents an emphasis is on having fun ways to work through complex feelings and divided loyalties so as to secure attachment this practice model aims to raise children s self esteem and communication skills and to combat the profound effects of abuse neglect on trauma on children s development this book will be of great interest for academics post graduate students universities and training bodies service providers and practitioners involved in social work and creative therapies child psychologists child psychotherapists and public and private adoption and foster care agencies

case study research principles and practices aims to provide a general understanding of the case study method as well as specific tools for its successful implementation these tools can be utilized in all fields where the case study method is prominent including business anthropology communications economics education medicine political science social work and sociology topics include the definition of a case study the strengths and weaknesses of this distinctive method strategies for choosing cases an experimental template for understanding research design and the role of singular observations in case study research it is argued that a diversity of approaches experimental observational qualitative

quantitative ethnographic may be successfully integrated into case study research this book breaks down traditional boundaries between qualitative and quantitative experimental and nonexperimental positivist and interpretivist

are you working with qualitative data but unsure how to approach your analysis this hands on guide to qualitative content analysis from two internationally renowned experts provides you with a clear strategy for analysing your data whether you are working with social media content field notes images narratives or focus group data using qualitative interviews as an example the book provides a clear structure for approaching your analysis that can be adapted for your research project explaining how qualitative content analysis differs from quantitative methods the book provides you with a solid understanding of the principles behind qca a step by step guide to three types of qca guidance on how you can use software to enhance your analysis

the most influential reference in the field for nearly thirty years bennett and brachman s hospital infections is in its thoroughly updated fifth edition written by internationally recognized experts many affiliated with the centers for disease control and prevention the book is the most comprehensive up to date authoritative guide to the recognition management prevention and control of infections in all types of healthcare facilities more than half of this edition s chapters have new authors who are current experts in the field important new chapters cover patient safety public reporting controlling antimicrobial resistant pathogens especially mrsa and vre fungi and healthcare associated infections caused by newer treatments such as invasive cardiology this edition has a new two color design

this is the first book for educators that combines case pedagogy at a philosophical level with evidence from practical experience into a single volume it is an implementation ready resource that converges with a time of change in the field of education as a result of the covid 19 pandemic

the concept of the case is a basic feature of social science research and yet many questions about how a case should be defined selected and judged are far from settled the contributors to this volume probe the nature of the case and the ways in which different understandings of the concept affect the conduct and the results of research the contributions demonstrate that the work of any given researcher is often characterised by some hybrid of these basic approaches and it is important to understand that most research involves multiple definitions and uses of cases as both specific empirical phenomena and as general theoretical categories

understanding and appreciating the ethical dilemmas associated with business is an important dimension of marketing strategy increasingly matters of corporate social responsibility are part of marketing s domain ethics in marketing contains 20 cases that deal with a variety of ethical issues such as questionable selling practices exploitative advertising counterfeiting product safety apparent bribery and channel conflict that companies face across the world a hallmark of this book is its international dimension along with high profile case studies that represent

situations in european north american chinese indian and south american companies well known multinationals like caterpillar coca cola cadbury and facebook are featured the two introductory chapters cover initial and advanced perspectives on ethical and socially responsible marketing in order to provide students with the necessary theoretical foundation to engage in ethical reasoning a decision making model is also presented for use in the case analyses this unique case book provides students with a global perspective on ethics in marketing and can be used in a free standing course on marketing ethics or marketing and society or it can be used as a supplement to the readings for other marketing classes

edugorilla publication is a trusted name in the education sector committed to empowering learners with high quality study materials and resources specializing in competitive exams and academic support edugorilla provides comprehensive and well structured content tailored to meet the needs of students across various streams and levels

a clear hands on outline of best practices for infection prevention that directly improve patient outcomes across the healthcare continuum

in this handbook reinhard stockmann and other esteemed experts in the field provide a systematic and comprehensive exploration into the planning process implementation and utilisation of evaluations covering the process and individual steps of evaluation in detail in chronological order and in terms of practical application it identifies the characteristics and standards that distinguish a professionally and competently conducted evaluation

in this anticipated new edition of single case research methodology david l gast and jennifer r ledford detail why and how to apply standard principles of single case research methodology to one s own research or professional project using numerous and varied examples they demonstrate how single case research can be used for research in behavioral and school psychology special education speech and communication sciences language and literacy occupational therapy and social work this thoroughly updated new edition features two entirely new chapters on measurement systems and controversial issues in single subject research in addition to sample data sheets graphic displays and detailed guidelines for conducting visual analysis of graphic data this book will be an important resource to student researchers practitioners and university faculty who are interested in answering applied research questions and objectively evaluating educational and clinical practices

get all the information you need to work holistically creatively and collaboratively when providing services for older adults with karen frank barney margaret a perkinson and debbie laliberte rudman s occupational therapy with aging adults 2nd edition emphasizing evidence based occupation based practice and a collaborative interdisciplinary approach this text walks students and practitioners through the full range of gerontological occupational therapy practice inclusive of working with individual clients to working at systems and societal levels over 80 leaders in their respective topical areas contributed to the book s 33 chapters including the conceptual foundations and principles of gerontological

occupational therapy bio psychosocial age related changes environmental forces shaping occupational participation for older adults the continuum of health care as well as implications for communities and the attributes ethical responsibilities and roles involved in gerontological occupational therapy this edition also covers topical ot issues that are crucially important to an aging population such as diversity and inclusion disability and aging sexuality technology telehealth and virtual environments intergenerational connections updates on dementia research and caring for someone with dementia occupational justice and aging age inclusive communities and an expanded section on hearing to ensure your students are well versed in every aspect of this key practice area unique intraprofessional and interprofessional approach to intervention emphasizes working holistically and collaboratively in serving older adults unique chapter on the wide range of physiological musculoskeletal and neurological changes among the aging patient population highlights related occupational performance issues case examples help you learn to apply new information to actual client and community situations chapter on evidence based practice discusses how to incorporate evidence into clinical or community settings questions at the end of each chapter can be used for discussion or other learning applications unique chapters on nutrition food insecurity and oral health explore related challenges faced by older adults chapter on ethics provides a deeper understanding of how to address challenging ethical dilemmas

this book discusses the why and how of each step of data based medical research that can provide basic information to emerging researchers and medical graduate students who write theses or publish articles the chapters are arranged in the sequence of steps for data based research the research steps are comprehensively covered from the selection of the topic to the final publication reporting methods such as consort stard and sampl guidelines are also covered each chapter has separately earmarked examples from the contemporary literature that illustrate the different research methods key features discusses all the steps of data based medical research examines the topics in depth by way of examples from contemporary literature features notable information in boxes for special attention

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